

San Antonio Metropolitan Health District Presents:



PUBLIC HEALTH & THE BUILT ENVIRONMENT: HEALTHY COMMUNITIES BY DESIGN

Come learn what works both in San Antonio and around the country when designing & creating healthy communities

Registration:

<http://bit.ly/NaATI5> or

<http://sanantonio.gov/Health/News/Events.aspx>

Base conference rate: \$40*

Special discounted rate available for students and community members, based upon availability

** Professional credits have been applied for planners, architects and health educators*

** CHES: Approved for 7.5 CECH (Category I)*



Wednesday, May 7, 2014

7:30 a.m.— 4:45 p.m.

(Breakfast & Lunch Provided)

UTSA Downtown Campus

Buena Vista Theater

301 South Frio Street



Keynote speaker:
Chuck Marohn, Strong Towns



CITY OF SAN ANTONIO
METROPOLITAN HEALTH DISTRICT

Questions? Contact David Clear: (210) 207-2002 or david.clear@sanantonio.gov

Supporting Partners for This Event:



**“Public Health and the Built Environment” Conference:
Healthy Communities by Design . Wednesday, May 7, 2014**

DETAILED AGENDA:

8:15 – 9:30 AM - **Morning Plenary Session:** Chuck Marohn, Co-Founder and President, Strong Towns

Can communities continue to build the way they have in the past? This session explores the need to rethink our strategic infrastructure investments by considering how we’ve grown our communities in the past. Several communities from around the country are beginning to enable residents in their communities to have a strong part in creating future environments, focusing in large part on quality of life investments. This session will focus on why communities need to engage their residents in the planning and redevelopment processes

9:40 – 10:40 AM - **Breakout Session I: Foundations**

- **Planning for Health:** *This session will explore the role played by planning in improving public health. Topics covered include land use, transportation, air and water quality, and planning education and research.*
- **Health Equity from a Neighborhood Perspective:** *Health equity is an often overlooked factor in cities which can have significant consequences for communities in terms of health, economics, social fabric, & quality of life.*
- **Feeding Ourselves:** *Food is a critical part of our built environment. This session explores innovative approaches to increasing access to fresh produce within the context of San Antonio’s food system.*

10:50 – 11:50 AM - **Breakout Session II: Actions**

- **Economic Gardening:** *This session overviews successful examples of economic gardening, where businesses which promote healthy neighborhoods have been created in often overlooked neighborhoods throughout the country.*
- **Scratchmade:** *All over the country, people are changing their landscapes with little more than basic raw ingredients like paint, cement & mulch.*
- **Trailblazer:** *These local movers & shakers are making waves in the neighborhoods they live & work in by promoting creative ways to live active lifestyles.*

11:50 AM – 12:35 - **Networking Lunch**

12:35 – 1:35 PM - **Afternoon Plenary Session** – John Simmerman, President, Active Towns

What are some of the factors that contribute to making the healthiest communities in the country? This session explores the critical factors that those communities possess, both in terms of having a healthy built environment as well as an active living culture among the residents. These investments also occur in other parts of the world also, such as in Colombia where strategic quality of life investments in the poorest communities have yielded tremendous results for resident’s health and wellbeing as well as the community’s economic development.

1:45 – 2:45 PM – **Breakout Session III: Innovations**

- **SPARK:** *Outlaying the multiple benefits of Houston & San Antonio’s SPARK School Park campaign and how it is changing the local landscape in these cities.*
- **Reinvisioning the Public Realm:** *A public realm which promotes health and wellness, stimulates the vibrance and uniqueness of individual places, and accommodates all generations is critical for all cities. This session examines what is going on in San Antonio and what we can learn from other communities in the U.S. and around the world.*
- **Healthy Workplaces: Designs & Policies:** *These places of business are models in healthy building design & integration into the local landscape..*

2:55 – 3:50 PM - **Focused Session**

- **Public Health & Planning during San Antonio’s Formative History: Steven Land Tillotson, Munoz & Co.**
Public health was a significant factor in San Antonio’s development patterns during the 18th and 19th centuries. This session identifies how historical considerations of the natural environment and human well-being influenced the formation of the city’s urban scale, street connectivity, and access to open space; and explores the relevance of these patterns to the future of San Antonio’s growth and quality of life.
- **A Developer’s Perspective on Health & Quality of Life: Perry Bigelow, Bigelow Homes**
Not all developments are run of the mill or lack adequate public spaces for residents to congregate and recreate. This session explores profitable approaches to development which significantly enhance resident’s quality of life and enable future generations of “free range kids”.

4:00 – 5:00 PM **Final Panel Discussion**

Participants: Pilar Oates, Moderator; Chuck Marohn; John Simmerman; Thomas Schlenker, Rick Tangum, Douglas Melnick